OURGREENFISH
ACCELERATE YOUR TRANSFORMATION

HubSpot Product Update February 2023

OURGREENFISH
ACCELERATE YOUR TRANSFORMATION

Product update of the month

- Dashboard filters

Marketing Hub

- Facebook CAPI for Forms
- Automation in Starter for Ads

Sales & Service Hub

- Fiscal Year in Goals and Forecast
- View and share Meeting Links on the HubSpot Mobile App

HubSpot CRM Platform

- Configure associations when a record is created
- New Lists Navigation & Details Side Panel
- Thread Toolbar and Preview Cards in Conversations
- New Logged Activity Options on the Android app

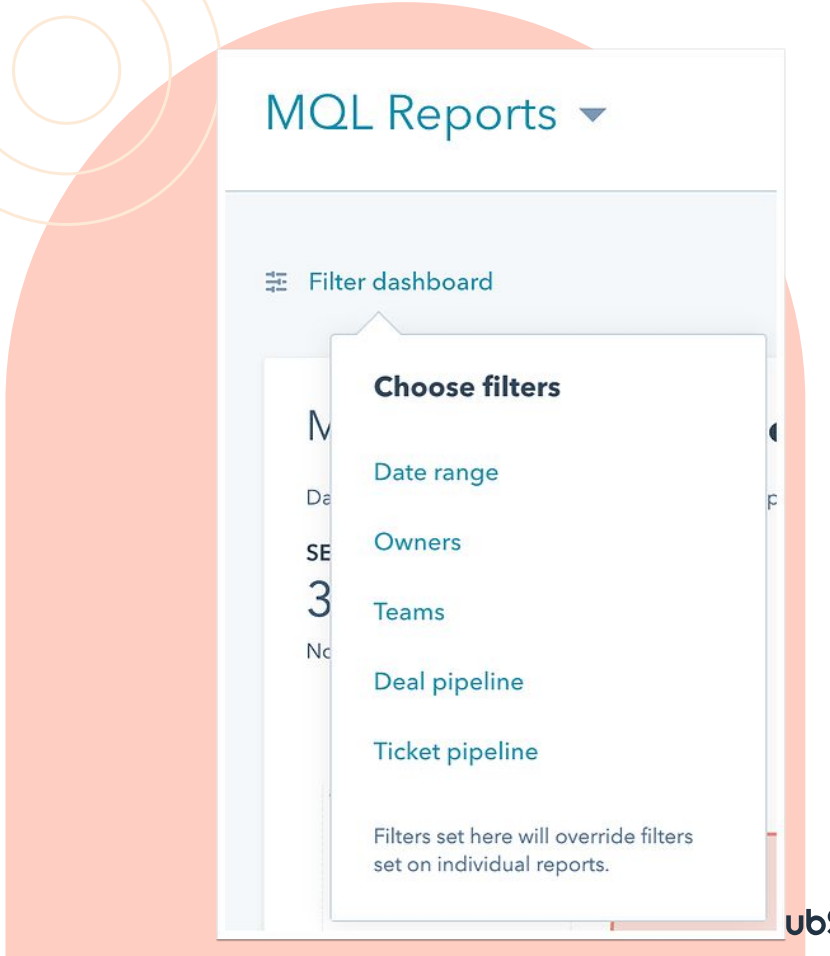
Product Update of the Month

Dashboard filters

The new and improved dashboard filters experience. Customers will be able to apply dashboard filters using a wider variety of properties to single object and cross object reports.

Free | Starter | Pro | Ent | Live

Knowledge base



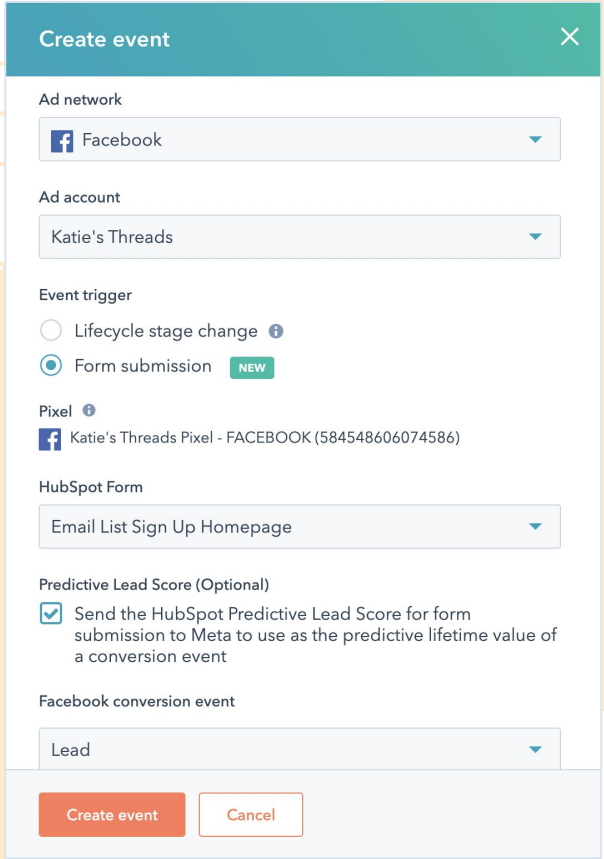
Marketing Hub™
CMS Hub®

Facebook CAPI for Forms

HubSpot has expanded our integration with Facebook's Conversion API. Now you can send any HubSpot form fill event data back to Meta as a conversion in an easy to use integration.

Free | Starter | Pro | Ent | Public Beta

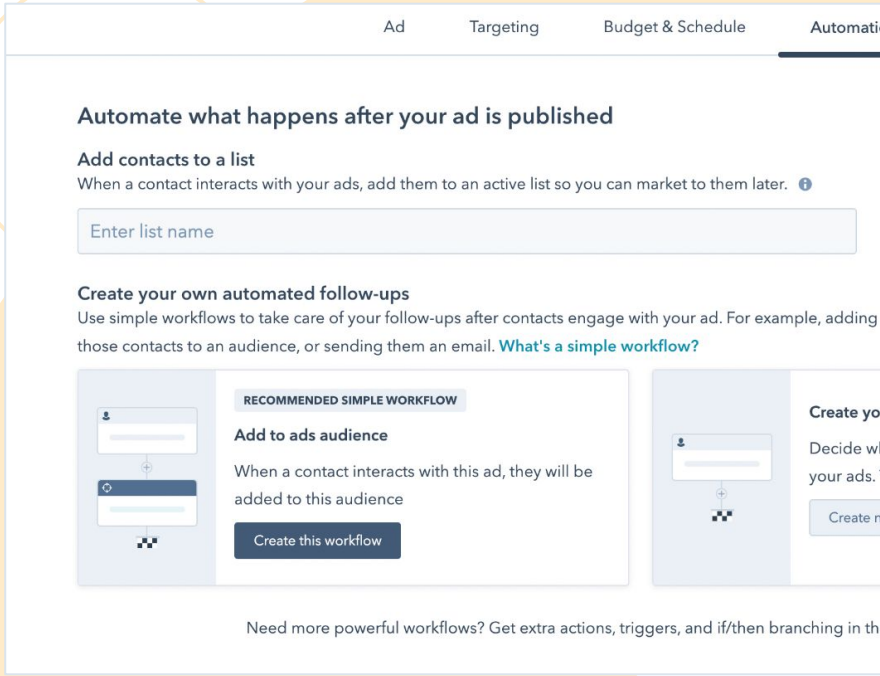
Knowledge base



Marketing Hub™

Automation in Starter for Ads

Starter customers can now create simple yet powerful automation tasks such as sending a follow up email after getting an ad interaction from within Ad Campaign Creation and Management.



Free | **Starter** | Pro | Ent | **Public Beta**

Knowledge base

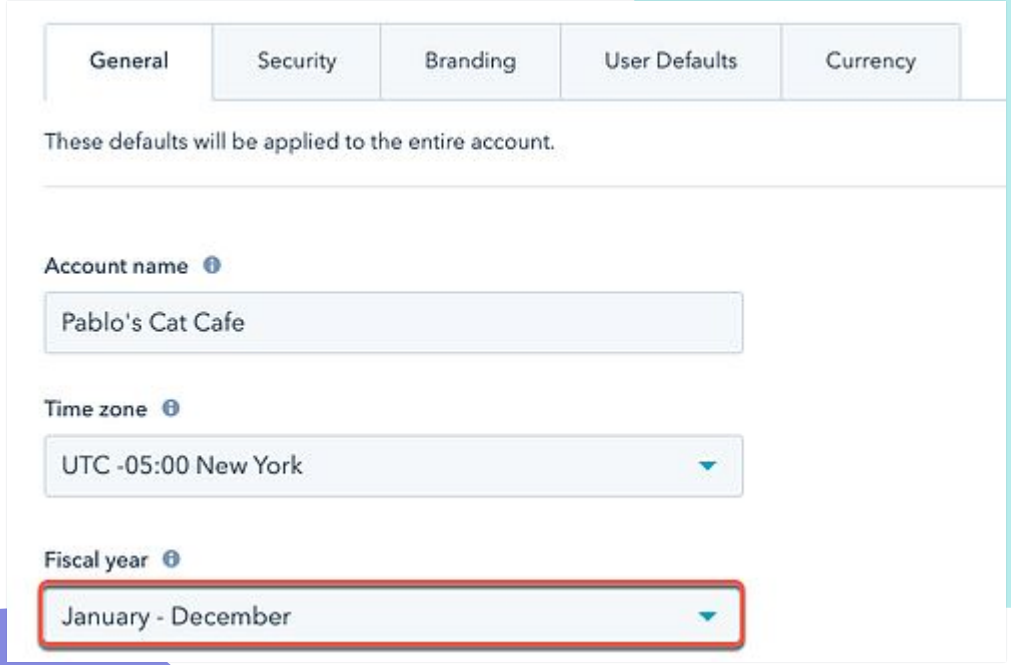
Marketing Hub™

Sales Hub™

Service Hub™

Fiscal Year in Goals and Forecast

Many business run on a fiscal year. These business need the ability to manage goals and forecast revenue based on their fiscal year. You can now manage goals and forecast based on your fiscal year.



Free | Starter | Pro | Ent | Live

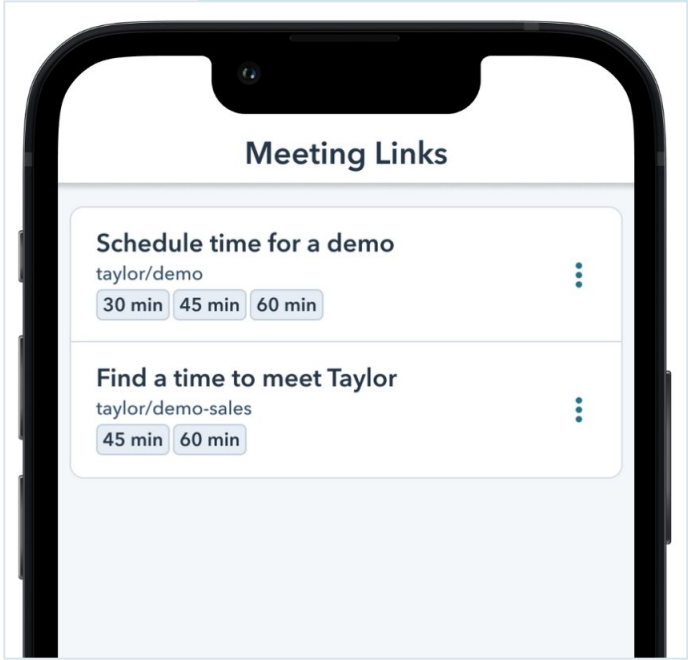
Knowledge base

Sales Hub™

View and share Meeting Links on the HubSpot Mobile App

You can now view and share your Meeting Links from the HubSpot Mobile app.

Being able to easily find and share your meeting link was one of the most requested features in the mobile app.



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Sales Hub™ Service Hub™

HubSpot CRM Platform

Configure associations when a record is created

You can now set associations as visible or required when a standard object record is created.

Both standard objects and custom object associations are supported.

This feature is not reflected in the Mobile experience yet.

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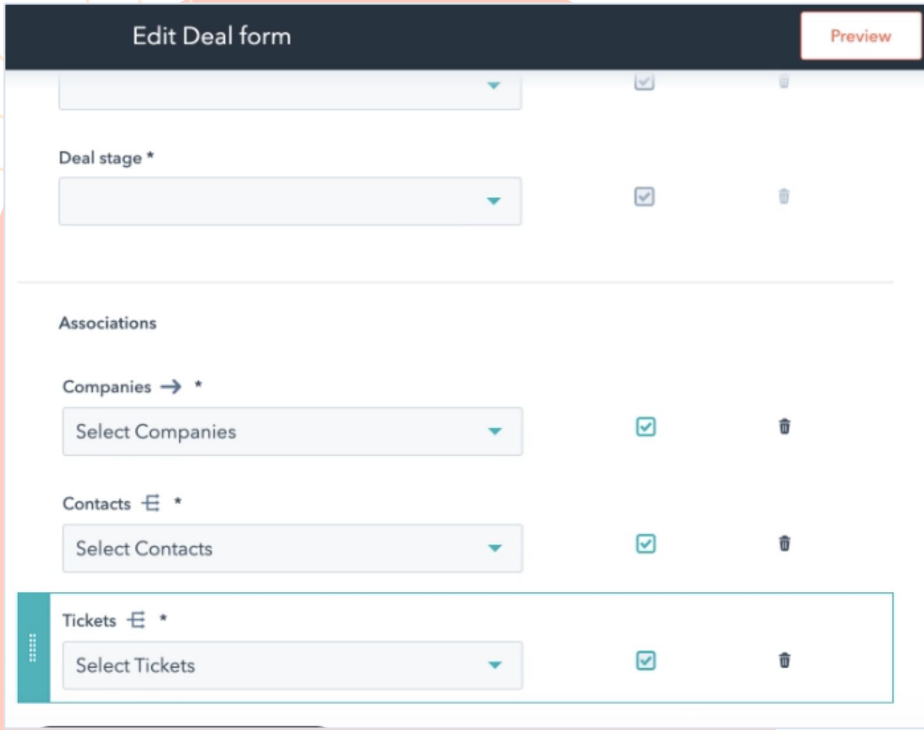
Knowledge base



HubSpot

New Lists Navigation & Details Side Panel

You can now click on a specific list and be able to see two tabs:

1. Filters - this tab shows the filters of their list and its members.
2. Performance - this tab shows three reports that provide list insights.

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Knowledge base

Thread Toolbar and Preview Cards in Conversations

The thread toolbar and preview cards in the Conversations Inbox are getting a refresh! The changes we are making focus on foregrounding important ticket and conversation information, making it easier for users to quickly gather context and update key properties like owner, status, and ticket priority.

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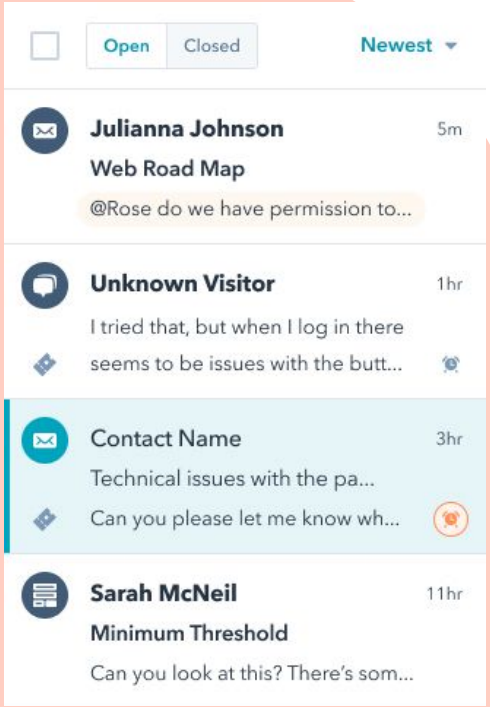
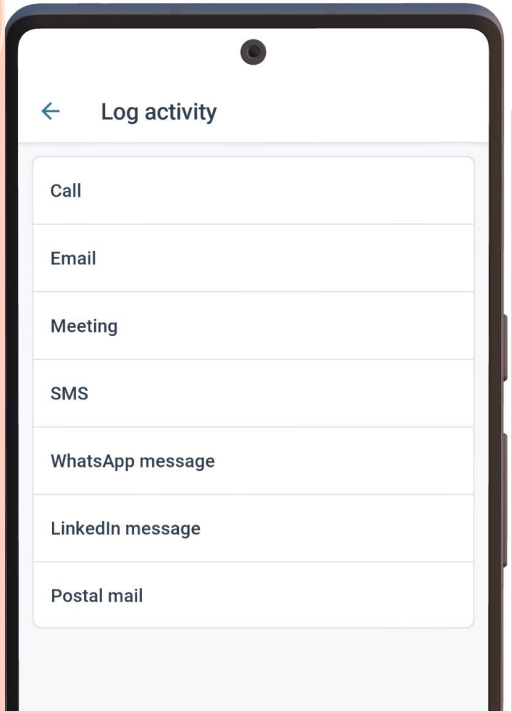
Knowledge base



HubSpot

New Logged Activity Options on the Android app

You can now manually log that you sent an SMS, LinkedIn message, WhatsApp message, or postal mail on the HubSpot Android app. This functionality was released on web earlier this year.



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Knowledge base

HubSpot

Thanks for joining! See you next month.

HubSpot